

ORDER

Orders Order / Rev: 107793

Alt Order #: _____

Product Desc: October 2012 Campaign

Estimate: _____

Flight Dates: 10/15/12 - 11/06/12 Primary AE: Kevin Goodell

Original Date / Rev: 10/12/12 / 10/19/12 Sales Office: VEGS

Order Type: GENERAL Sales Region: Local



KSJV

Agency Name: Consili, Inc.

Buying Contact: _____ Billing Type: Cash

Billing Contact: _____ Billing Calendar: Broadcast

10120 S. Eastern Ave. Billing Cycle: EOM/EOC

Henderson, NV 89052 Agency Commission: 15%

Advertiser Name: Committee to Re-Elect Judge Ann Zim *Revised*

Demographic: A25-54 New Business Thru: _____

Product Codes: PLC26 Order Separation: 00:05:00

Priority: SELECT PRIORITY CODE Advertiser External ID: _____

Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals				
					Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	20	\$9,225.00	\$7,841.25	October 2012		20	\$9,225.00	0.00
10/29/12	11/06/12	17	\$7,750.00	\$6,587.50	November 2012		17	\$7,750.00	0.00
					Totals		37	\$16,975.00	\$14,428.75

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSJV	10/16/12	11/06/12	Wake Up Early w/ Wagn@M	430a-5a	-----		:30	0	\$200.001	0.00	NM	7	\$1,400.00	
				Wake Up Early Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWT---		2	\$200.00			0.00					
		Week: 10/22/12	10/28/12	MTWT---		2	\$200.00			0.00					
		Week: 10/29/12	11/04/12	MTWT---		2	\$200.00			0.00					
		Week: 11/05/12	11/11/12	MT-----		1	\$200.00			0.00					
N 2	KSJV	10/29/12	11/06/12	M-F 5-6a WakeUp w/Wagn@M	5-6a	-----		:30	0	\$450.001	0.00	NM	2	\$900.00	
				M-F 5-6a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		1	\$450.00			0.00					
		Week: 11/05/12	11/11/12	MT-----		1	\$450.00			0.00					
N 3	KSJV	10/16/12	11/06/12	M-F 6-7a WakeUp w/Wagn@M	6-7a	-----		:30	0	\$700.001	0.00	NM	4	\$2,800.00	
				M-F 6-7a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		1	\$700.00			0.00					
		Week: 10/22/12	10/28/12	MTWTF--		1	\$700.00			0.00					
		Week: 10/29/12	11/04/12	MTWTF--		1	\$700.00			0.00					
		Week: 11/05/12	11/11/12	MT-----		1	\$700.00			0.00					
N 4	KSJV	10/16/12	11/06/12	Rachael Ray	CM	11am-12pm	-----	:30	0	\$325.001	0.00	NM	7	\$2,275.00	
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		2	\$325.00			0.00					
		Week: 10/22/12	10/28/12	MTWTF--		2	\$325.00			0.00					

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Estimate:

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